



## **Jon Verbeck**

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Jon is a proven, energetic and passionate business leader with 35+ years of diversified business experience that includes executive leadership skills, strong financial management, operations, human resources, customer relations, and performance management. His strong communication, interpersonal skills, and passion, combined with significant business skills, has led consistently to successful results.

### **Professional Experience**

Prior to his business consulting career, Jon gained significant operational and leadership experience from 14 years as CFO of a rapidly growing PC manufacturer and distributor. He acquired his initial financial experience with both large and small companies as an audit manager with the worldwide accounting firm KPMG.

Jon works with a broad range of clients to develop effective growth strategies and to drive successful project execution and implementation. These experiences include:

- Consulting CFO with public traded companies and other SMB private companies
- Start-ups and businesses in need of financial modeling and strategic assistance
- Specific profit improvement strategies, strategy execution projects, business modeling, business process improvements, cash flow forecasting management, and implementation and testing of internal control policies and procedures.
- Troubled companies and turnaround projects.
- Non-profit interim CFO and turnaround / efficiency projects.
- Medical practice optimization projects.

Jon regularly provides CFO and business advisory services and helps develop strategies with actionable plans that enhance profitability and cash flow. Jon works with organizations from start-ups and businesses in need of financial modeling, to public company CFO Services, to college interim CFO to profit enhancement and strategic advisory for turnaround businesses.

Jon's clients have included a wide variety of manufacturing, service and distribution companies, non-profit organizations, higher education, and medical practices, ranging from \$2 million to \$1.4 billion in sales and revenue.

Jon was awarded the Turnaround of the Year award by the Turnaround Management Association and was recognized in the Journal of Corporate Renewal.

Jon is a Certified Public Accountant and a member of the American Institute of Certified Public Accountants. He is an Ironman Triathlete and received his Bachelor of Science degree in accounting from Syracuse University's Martin J. Whitman School of Management.